

# the goddess

**VALLEY FORGE REGION  
CADILLAC LASALLE CLUB**

VOLUME 3  
NUMBER 1  
MARCH 1979

By the time you receive this Newsletter, it will be March. There was no meeting in February because some of the Board members took winter vacations. The Atlantic City Show & Auction, kept everyone else busy.

In January we held our Annual Dinner Meeting at which new officers were elected. We had a good turnout despite the lousy weather, and everyone enjoyed themselves. The results of the election are noted in this newsletter.

It is again time for dues. Please send them in as soon as possible, if you have not already done so. Remember the dues are still only Five Dollars a year and run for the calendar year. They are not pro-rated or reduced at any time.

We haven't been receiving any notices of Cadillacs sold or purchased by our members. We also need ads; cars and parts for sale, cars and parts wanted, ect. Please send these items in, so as to keep the other members informed. The National Club is still looking for photos of our members "Pride and Joy". Only black and white photographs; so send them in to National.

Hope to see you at the next meeting!

Low Howells, Director

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**NEXT  
MEETING**

WHEN? Friday, March 23, at 8:00 PM

Where? Original House of Pagano's  
38th and Chestnut Streets  
Philadelphia, Penna.

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VALLEY FORGE REGION  
CADILLAC LASALLE CLUB

FOR SALE: 1965 Cadillac, AM/FM, no air, White, Best Offer.  
Jack Segal, 549-5706

1956 Cadillac Sedan deVille, damage in front, parts  
needed to repair included, Offers around \$600.  
Gary Anderson, 222-7147

1961 Fleetwood 75 (Limo type), Good runner, needs  
minor cosmetics. \$500. Gary Anderson, 222-7147

1967 Cadillac deVille Convertable, Good condition,  
White/Blue Interior, \$1800. Marge Anderson, 222-7147

WANTED: For 1957 Cadillac Convertable (also on 2dr coupe),  
rear fender blister mouldings, left and right quarter  
mouldings, Do you know of any '57 Parts Cars in the Area?  
Lew Howells, 549-9213

Front and Rear black carpets for 1958 Cadillac 62 Series  
Convertable, '57 right fit. Carl Sinclair, 622-6256

N.O.S. Cadillac parts, any quantity or year-G.Anderson.

Interior Photo's of 1934 LaSalle Convertable Coupe to  
use for Restoration. Fred Endrikat

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**For 1941 Cadillac Convertible Coupe**

**Chromium pieces:** at least replatable (prefer N.O.S.)  
LF Fender Spears, Left vent window assembly, Main side  
window surrounds, window slot covers and bracket,  
sunvisor bracket, bumpers and bumper guards.

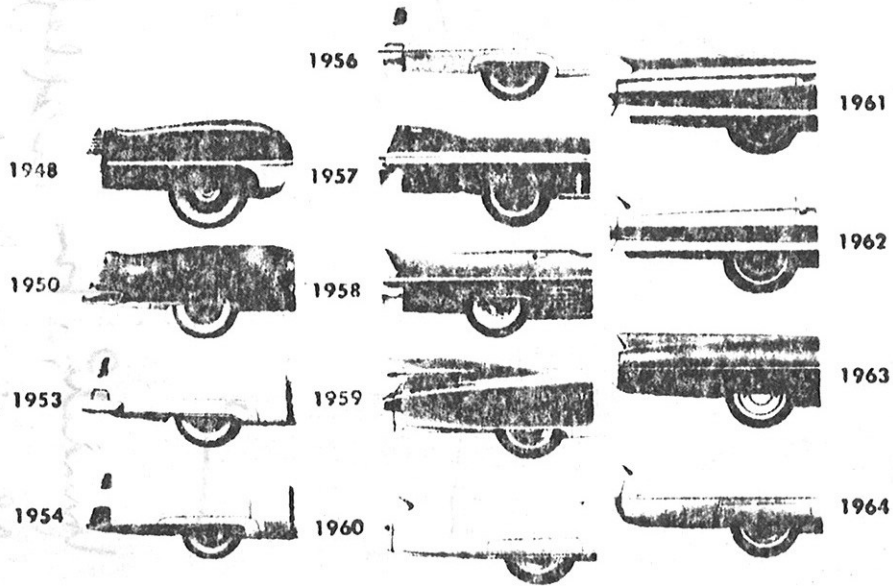
**Miscellaneous:**

Convertible top front header bar and fittings; tail-  
light fin jewels; two fender skirts and medallions;  
hub caps with medallions; front and rear seat frames;  
panel between rr bumper and body; windshield rubber  
seal.

Any other Good or NOS chromium, rubber and convertible  
top parts.

Please call collect: Day - (215) 241-2677  
Weekends & Evening - (215) 525-6257 **RAY KRAFTSON**

The rise and fall of the fin.



VALLEY FORGE REGION --, CADILLAC LASALLE CLUB

Application for Membership

RENEWAL  
FOR 1979

Please fill out and return with \$5.00 (check) to:  
CADILLAC LASALLE CLUB, 6153 N. Fairhill St.  
Phila. Penna. 19120

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_

ARE YOU A MEMBER OF THE NATIONAL CLUB? \_\_\_\_\_

ANTIQUES CARS OWNED  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# GENERAL



# MOTORS

## ON DISPLAY

### EXHIBITION OF GENERAL MOTORS CARS AND FLEA MARKET FOR GENERAL MOTORS PARTS

**SPONSOR** - The Keystone State Chapter, Pontiac-Oakland Club International

**LOCATION** - Macungie Memorial Park (Home of Das Awkscht Fescht)

**DATE** - Sunday, April 29, 1979 (Rain or Shine)

**TIME** - Arrive and check-in or register between 8:00 AM and Noon. Cars on display must remain in position from Noon until 3:00 PM.

**CLASSES** - The show is open to any car built in the United States by any General Motors Division. Any year Buick, Cadillac, Chevrolet, La Salle, Marquette, Oakland, Oldsmobile, Pontiac, or Viking is welcome. Cars will be grouped by age and type so that similar vehicles built by different GM Divisions may be viewed together.

**AWARDS** - We will not spoil the fun by attempting to judge these cars or award prizes. Instead, a specially designed high quality Dash Plaque will be presented on the day of the show to the first 300 registered cars.

**EVENTS** - In addition to the car show there will be a Flea Market limited to General Motors parts and literature. Food will be available in the park and we have some auto-related games to test your skill and knowledge. Bring your favorite GM car and come for a day of fun with some fellow enthusiasts.

**INFO** - For additional information contact Frank Kemp, 459 S. Main Street, Bechtelsville, Pa. 19505 Phone (215)367-6664 After 6:00 P.M.

**REGISTER** - Car show entry fee \$3.00 per car pre-registered, \$5.00 day of show. Flea market vendor spaces 25'x25' \$10.00 pre-registered, \$20.00 day of show. The Keystone State Chapter POCI will sponsor one space to be shared free by members who wish to sell a limited number of items. Pre-registration Deadline April 13, Dash plaques first 300 cars only.

### GENERAL MOTORS ON DISPLAY - REGISTRATION

Deadline - Detach and return before April 13, 1979

Send to - Frank Kemp, 459 S. Main Street, Bechtelsville, Pa. 19505

Enclose - \$3.00 for each car, \$10.00 for each 25'x25' flea market space payable to Keystone State Chapter POCI

Name \_\_\_\_\_

Address \_\_\_\_\_

Car Make \_\_\_\_\_ Model \_\_\_\_\_ Body Style \_\_\_\_\_ Year \_\_\_\_\_

Car Make \_\_\_\_\_ Model \_\_\_\_\_ Body Style \_\_\_\_\_ Year \_\_\_\_\_

Flea Market Spaces \_\_\_\_\_

Total Amount Enclosed \_\_\_\_\_