



E.T. 1975

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Winterthur Cadillacs: a special Sunday event

Details of this gathering will be found on page 7 of this issue, but here's the essence. On **Sunday, 20 March**, one and all are invited to come to a special presentation on Cadillacs (and the lone LaSalle) owned by the du Pont family of Winterthur. This presentation will be given by Winterthur Director of Library, Collections Management and Academic Programs *GREGORY LANDREY* in the museum's Rotunda, after lunch and an *abbreviated* business meeting that will serve in lieu of the regular monthly meeting. VFR members are encouraged (exhorted?) to bring friends as guests to this turnout to get a rare inside glimpse of the lives of members of one of America's most prominent families and the cars they used.

Once more, G. Potter King and associates put on a fine turnout at the Atlantic City Convention Center for the annual Car Show and Auction. Coming as it does not long after pitchers and catchers report to various locales in Florida, Arizona, and California, this event might well be considered the equivalent of spring training for antique and classic car enthusiasts.

While the crowd on Saturday, 19 February was in a genial holiday mood, it was observed that the number of cars on display / up for auction seemed somewhat less than previous years (but that could be attributed to the holiday weekend). Too, it was noted that the proportion of performance/modified/muscle cars seemed higher than in past years (while there was no head count, one might guess roughly one in three fell into that category).

Setting those considerations aside, it was fun—as always!—to tour the show floor with friends, and bump into Valley Forge Region cronies, especially those who could be said to be there on business. Long-time honcho of all trades **Jack Hotz** was found working the bidder registration booth (and apparently had put in some long hours on the days preceding); **Dan Reed** of paintbrush fame displayed recent works (and a work in progress!) on the exhibit floor, and **Richard Sills**, he of multiple regions but whom we claim as one of our own, was spotted in the bidder's area during the day's transactions.

All right, enough with the chit-chat: let's look at some Cadillacs within, beginning on page 4.

Atlantic City Show and Auction yields a fine Cadre of Cadillacs

Valley Forge Region events appear below in **BOLD GREEN CAPITALS**. Events backed by other CLC regions appear in *purple italics*. All other events appear in black ordinary text.

6 March	Newtown Square, PA	Pancake run: meet at Casey's (3531 West Chester Pike; Newtown Square, PA) at 8:00 AM for an 8:30 departure
20 MARCH	WILMINGTON, DE	SPECIAL PRESENTATION: CADILLACS AND LASALLES OF DU PONT; WINTERTHUR MUSEUM AND LIBRARY PLUS <u>ABBREVIATED</u> MONTHLY MEETING (SEE PAGE 7 OF THIS ISSUE!)
26 March	Hershey, PA	25 th Annual Pennsylvania Dutch Region AACA Car Corral & Parts Auction. Contact auktion@padutchregion.com for parts auction information, or purplepl@verizon.net for car corral information. General information: www.padutchregion.com
9 April	Pottstown, PA	Pollock Auto Restoration Second Annual Open House; 9: 00 AM—4:00 PM. Shop tours and refreshments! Contact barb@pollockauto.com or 610 323 7108
10 APRIL	MALVERN, PA	SPRING BRUNCH (PLUS <u>ABBREVIATED</u> MONTHLY MEETING!) AT THE DESMOND. SEE PAGE 8 OF THIS ISSUE OR CONTACT martyhw@msn.com FOR MORE DETAILS
Saturdays in May	Wilmington, DE	Estate auto shows at Winterthur Museum and Library; for more information, see www.winterthur.org
<i>15 May</i>	<i>Silver Spring, MD</i>	<i>Potomac Region annual Spring Show and Automobilia Auction at Capitol Cadillac . Henry Ruby: 301 894 8026</i>
17 MAY	MALVERN, PA	MONTHLY MEETING: BAXTER'S OF GREAT VALLEY; 610 722 5920
21 MAY	TREVOSE, PA	FAULKNER CADILLAC DEALER SHOW (SEE ALSO P. 9 OF THIS ISSUE). COORDINATED BY RON HUX: 302 745 8850 OR CADIMAN59@AOL.COM
<i>4 June</i>	<i>Lancaster, PA</i>	<i>Central Penn Region 22nd annual Spring Show at Kelly Cadillac . Art Archambeault: 717 577 6974 or jandainpa2002@yahoo.com</i>
11 JUNE	WILMINGTON, DE	DELAWARE CADILLAC DEALER SHOW (SEE ALSO P. 10 OF THIS ISSUE). COORDINATED BY MARTY WATKINS: 215 355 1519 OR MARTYHW@MSN.COM
21 JUNE	MALVERN, PA	MONTHLY MEETING: BAXTER'S OF GREAT VALLEY; 610 722 5920
25 June	Hershey, PA	16 th Annual AACA Museum Car Show and Flea Market, at the AACA Museum . Award given for the best Cadillac. See also www.aacamuseum.org
28 JUNE	MALVERN, PA	VFR SUMMER SUNDAY BRUNCH; CONTACT bluefludon@aol.com
<i>9 July</i>	<i>Hershey, PA</i>	<i>Central Penn and Upper Susquehanna Regions host the Fifth Annual AACA Museum Show at the AACA Museum in Hershey – "The Caddys Are Coming to Hershey". Contact Art Archambeault at 717-557-6974 or jandainpa2002@yahoo.com.</i>
19 JULY	MALVERN, PA	MONTHLY MEETING: BAXTER'S OF GREAT VALLEY; 610 722 5920
<i>10-13 August</i>	<i>Dublin, OH</i>	<i>2011 CLC Grand National Meet</i>
13-14 August	New Hope, PA	New Hope Auto Show
16 AUGUST	MALVERN, PA	MONTHLY MEETING: BAXTER'S OF GREAT VALLEY; 610 722 5920
9 September	West Chester, PA	Police/Fire/Emergency Responders Cruise Night; Faulkner Buick. For more information, contact bluefludon@aol.com
18 September	Wilmington, DE	Hagley Museum Car Show; see also http://www.haglemuseum.org
20 SEPTEMBER	MALVERN, PA	MONTHLY MEETING: BAXTER'S OF GREAT VALLEY; 610 722 5920
25 SEPTEMBER	LAHASKA, PA	VFR ANNUAL FALL MEET AT PEDDLER'S VILLAGE

Got a car-related event you know of and would like listed here? Contact John Barry at jdrbarry@comcast.net or call 609 221 3429 with the details.

I am pleased to report that our show at Delaware Cadillac in Wilmington, Delaware is confirmed for Saturday, 11 June, 2010. Many thanks go to Mike Uffner, President, Delaware Cadillac and Saab, and his friendly and capable staff for agreeing to be our host for this show.

The dealership has been in business in the Wilmington area since 1916, and has been selling Cadillacs (and LaSalles!) at its current location, 1606 Pennsylvania Avenue, Wilmington, Delaware, 19806, since 1939. The business now includes the Saab, Subaru, and Kia lines in a group known as AutoTeam Delaware.

The Cadillac dealership building was recently extensively remodeled, increasing showroom and service facilities by 14,000 sq. ft. Although now thoroughly modern in appearance and amenities, the historical context is very much in evidence. During the remodeling, a spiral staircase to the second floor was extracted from under a room that had been built over it. The staircase was restored and returned to service along with the original wood railings that were painstakingly restored. Framed prints of photographs of the dealership taken in 1939 can be viewed in the showroom, and in at least one, the spiral staircase and even the railings are plainly visible. In addition, framed photographs of mouth-watering offerings on the used-car lot circa 1960 and earlier hang in the spiral staircase. Please take a moment to review the [Delaware Cadillac](#) Web site for more information about our host facility for the 11 June show.

We are working hard with President Mike Uffner and his staff to make this show a great success. Please plan to join us for a day of total immersion in Cadillacs and LaSalles in the elegant setting of historical Delaware Cadillac.

The last full week of February was the 60th anniversary of the observation of Engineer's Week. I feel constrained to mention this, as I and several others that I interface with in conducting the business of our Club, including our intrepid Editor/Publisher John Barry and Webmaster Pat Caruso, are engineers, but also because the object of our passion in this hobby is a highly-engineered product. I could attempt a list of Cadillac and LaSalle and General Motors engineering "firsts", but I prefer to avoid embarrassment (mine) and so will leave that to the more knowledgeable among us. Test yourself – how many can you identify from memory without resorting to the books or the Internet?

It is said that engineers make things. More precisely, engineers design products, or design the processes to make products that solve problems. So who needs engineers, anyway, particularly in the US – we don't manufacture anything in the US any more.



How many times have you heard that recently, and what do you think about such statements? What are the facts?

The facts may surprise you. "Excluding recession-related decreases in 2001 and 2008-2009, America's manufacturing output has continued to increase since 1970. In every year since 2004, manufacturing has exceeded \$2 trillion (in constant 2005 dollars), twice the output produced in

America's factories in the early 1970s . . . In 2009, the most recent full year for which international data are available, our manufacturing output was \$2.155 trillion (including mining and utilities). That's more than 45% higher than China's, the country we're supposedly losing ground to. Despite recent gains in China and elsewhere, the US still produces more than 20% of global manufacturing output since 2009." This is a remarkable record of success that has persisted in spite of the difficult times. I hope it continues, and I am proud of the contribution of engineering to the prominence of American manufacturing.

Please join us for the special presentation by Greg Landry titled "*Cadillacs and LaSalles of the DuPont Family*" at the Winterthur Museum, Garden and Library on Sunday, 20 March. Greg Landry is a member of the VFR and a principal at the Museum, and has performed extensive research of DuPont family records in the Library to form the basis of the presentation. This will be a special event that will take the place of our March monthly meeting. Please find a flyer with additional information elsewhere in this issue.

Plans for a brunch at the Desmond Hotel in Malvern PA on 10 April have been finalized, and complete information can also be found in this issue and on our Web site calendar. The April monthly meeting will be held during the brunch. Current plans are to return to [Baxter's Great Valley](#), located at 20 Liberty Boulevard Malvern/Great Valley, PA, 610.722.5920, for the May meeting, on Tuesday, 17 May, 2011. This may change, so as always, please continue to check the calendar on our Web site and future issues of *The Goddess* for the very latest information about our upcoming meetings and activities.

Long-time VFR member **Jim Fields** is back in the area: he is currently at The Oaks in Wyncote, PA. He is settling in, and would welcome visits from fellow classic car fans. According to his son, shorter visits (on the order of 30 minutes to an hour) work best. He'd also welcome cards, letters, and the like (who doesn't like mail?). His address is:

Jim Fields, c/o The Oaks
20 Barker Road
Wyncote PA 19095
215 376 1322

Cadillac's Boardwalk Empire

Atlantic City in mid-to-late February serves as a first-rate reminder of the joys of places like Miami or St. Petersburg Beach at the same time of the year as far as weather goes, but it's hard to beat the venue for getting car buffs in the mood to think ahead to spring. Given the quintessential Northeast Corridor location, it's no wonder there was a wealth of Cadillacs for viewing and bidding at both Friday's turnout at the Taj Mahal and on Saturday at the nexus of it all, the Convention Center. Those that attended will vouch that it was worth pounding the concrete for hours on end to take in vehicles not normally encountered.



On these several pages, for your perusal and inspiration, we have a broad sampling of GM's flagship marque. Photos appear courtesy of **RON HUX** and some other guy whose name escapes attention...



This triptych was taken at the Taj Mahal on 18 February: the pre-war buff will have no challenge in recognizing the lines of a '40 Cadillac convertible sedan that might have rolled out of the frames of *The Philadelphia Story* [thanks, Ron Hux]



Perhaps a bit more in keeping with the high roller, quasi-Rat Pack atmosphere is this color-of-money Biarritz. The car is the very embodiment of glitz with class.



ULTIMATE CLASSICS

No show would be thorough—never mind complete!—without at least one example of a Gatsbyesque monarch of the roads from the days when Herbert Hoover was president. This show, naturally, lived up to that requirement and then some with not one but two such grand vehicles. Readers will doubtless indulge the inclusion of (gasp!) a non-Cadillac within these pages, given the impeccable bloodlines of the alien vehicle.



The champion: a 1931 Cadillac V-16 convertible sedan. Enough said.



The alien: a 1931 Packard 180 roadster, complete with rumble seat—and a few details not often encountered. For example: when was the last time you saw a rumble seat outfitted with a windscreen in the style of a dual-cowl phaeton? No matter that the hubcaps had red hexagons instead of the crest with the marlets: one has to admire this automotive masterwork.



HOLLYWOOD SWANK ERA OFFERINGS

...not difficult to imagine Jimmy Stewart, Bing Crosby, Clark Gable or the young Ronald Reagan in any of these...



**1947 CONVERTIBLE COUPE
(COURTESY RON HUX)**



Powder-blue convertible coupe that Katharine Hepburn would have loved



Understated elegance in black and white



The Valley Forge Cadillac / LaSalle Club takes great pleasure in announcing a special meeting and presentation:



CADILLACS AND LASALLES OF THE DUPONT FAMILY



This event will be held on SUNDAY, 20 MARCH 2011 at **THE WINTERTHUR MUSEUM, GARDEN AND LIBRARY** near Wilmington, DE. An *ABBREVIATED* VFR business meeting (replacing the usual monthly meeting!) will precede this presentation by VFR member and Winterthur Director of Library, Collections Management and Academic Programs *GREGORY LANDREY*.

Join the members of the Valley Forge Region for lunch in the cafeteria at the Visitor's Center at 1:00 PM (a section of the cafeteria will be set aside for VFR members and guests), followed by an abbreviated monthly meeting. Greg Landrey's presentation follows thereafter in the Rotunda.

Following the presentation, VFR members and guests are welcome to tour the facilities on their own.

VFR MEMBERS: GUESTS ARE VERY MUCH ENCOURAGED!

Please contact John Barry at jdrbarry@comcast.net or 609 221 3429 with a head count to help the Winterthur folks set up for this special event!





*The Valley Forge Region presents a Spring Brunch on
Sunday, 10 April 2011, beginning at 10:00 AM!*



You're invited to join the extended Valley Forge Region for a fun outing featuring a variegated and sumptuous buffet to welcome spring and the antique/classic car season!

WHERE: the Desmond Hotel; 1 Liberty Boulevard; Malvern PA 19355; 610 296 2800; www.desmondgv.com

THE COST: \$20 for adults; \$13 for kids 6 through 12; wee ones eat free! (Reservation deadline: Wednesday, 6 April 2011)

WHO: Valley Forge Region members, family, and friends; all other CLC region members and last known associates / accomplices / henchmen

CAUTION: an abbreviated Valley Forge Region business meeting (in lieu of the standard monthly meeting) will take place (extra coffee will be available to help keep you awake).

Directions:

Southbound: US202 to PA 29 exit. At top of ramp proceed right onto Swedesford Road. Go $\sim\frac{1}{8}$ mile and turn left onto Liberty Boulevard. The hotel is on the left $\sim\frac{1}{8}$ mile past the intersection of Liberty Boulevard and PA 29.

Northbound: US202 to PA 29 exit. At top of ramp proceed north on PA 29 for ~ 0.3 miles to the intersection with Liberty Boulevard. Turn right; the hotel is on the left $\sim\frac{1}{8}$ mile after the right turn.

We'll have an informal car show with a dedicated parking area to kick tires and tell tall tales - no judging! Bring your Cadillacs, LaSalles, WW2 tanks, Mustangs, Spitfires, PT boats, trains, models, and any other big or little toys of your choice (NOTE: missiles are subject to local noise ordinances.)

Name: _____ Phone: _____

Address: _____ E-mail: _____

Make checks payable to **VFR CLC**. Please mail remittances to:

Adults @ \$20/each: _____

Youth @ \$13/each: _____

Total: \$ _____

Marty Watkins
213 Fox Hollow Drive
Langhorne PA 19053
215 355 1519 martyhw@msn.com

**FAULKNER CADILLAC OF TREVOSÉ, PA INVITES MEMBERS OF THE VALLEY FORGE AND NEIGHBORING CLC REGIONS FOR A NEW EDITION OF A DEALER SHOW ON SATURDAY, 11 JUNE 2011
4447 STREET ROAD; TREVOSÉ, PA 19053**



Come back to Faulkner to revive a long-standing Valley Forge Region dealer show tradition in a venue that's easily accessible from all parts of the greater Philadelphia area!



Let's call out all the Cadillac icons—the V-12s and V-16s, the nascent tail fins of the late '40s, the sharks of the '50s, and the NASA-inspired dream machines of the '60s and '70s—to do this one in style!

Name: _____ Vehicle 1: Year: _____ Cadillac LaSalle
 Address: _____ Model: _____ Emeritus? Yes No
 _____ Need trailer parking? Yes No
 Phone: _____ Vehicle 2: Year: _____ Cadillac LaSalle
 E-Mail: _____ Model: _____ Emeritus? Yes No
 _____ Need trailer parking? Yes No

Send registration and fees (\$15/vehicle pre-registration) to:

Ronnie Hux
106 Hoylake Court
Avondale PA 19311

Last day for pre-registration:
Friday, 6 May 2011

Questions? E-mail Ronnie at cadiman59@aol.com
or call 302 745 8850

The Management and Staff of Delaware Cadillac would like to extend this invitation to the Valley Forge and neighboring regions for the revival of the annual Cadillac and LaSalle Dealer Show on Saturday, 11 June 2011
 1606 Pennsylvania Avenue; Wilmington, DE



Bring the family and spend the day in this rare city setting for a dealer show, and experience car dealerships as they were in the height of the classic era!



Come for the day and enjoy the awards, including dealer's choice and the awarding of emeritus badges for the senior vehicles.

Name: _____ Vehicle 1: Year: _____ Cadillac LaSalle
 Address: _____ Model: _____ Emeritus? Yes No
 _____ Need trailer parking? Yes No
 Phone: _____ Vehicle 2: Year: _____ Cadillac LaSalle
 E-Mail: _____ Model: _____ Emeritus? Yes No
 _____ Need trailer parking? Yes No

Send registration and fees (\$15/vehicle pre-registration) to:

Marty Watkins
 213 Fox Hollow Drive
 Langhorne PA 19053

Last day for pre-registration:
 Friday, 27 May 2011

Questions? E-mail Marty at martyhw@msn.com
 or call 215 355 1519

A Rarity Indeed...

This one is for ultra-new VFR member Kim Urban. She owns a little-known Cadillac (*not Buick!*) Park Avenue. And here's proof that such a model was built. It was a creature of the Northeast Corridor, built with a short rear deck to accommodate cramped parking conditions in New York, Boston, Philadelphia, and other megalopolis locations.



LEFT: proof that this is indeed a Cadillac



ABOVE: VFR member Karen Barry gives you the scale of the rear deck (by the way, Karen stands all of 5' 2" ...or so.)



VFR member **Fred Dawson** is assisting Kennett Square with the upcoming Memorial Day parade, which will feature **SALLY STAR**. They're looking for either a pink or white '57 or '58 Cadillac convertible as her parade vehicle. Should you know of one/be willing to volunteer yours, please call Bill at **610 960 8481** (M-F, 8-5). Likewise, Fred requests that he be kept in the loop; he may be contacted by e-mail at FDawson@bbdinc.com.

MONTHLY MEETING MINUTES: 15 FEBRUARY 2011

The VFR December monthly meeting was held on Tuesday, 15 February 2011 with 19 members present. **New members** included **Kim Urban** ('63 Sedan de Ville Park Avenue; *see also page 10 of this issue*) and **Doug Wendell** ('37 model 7519 5 passenger sedan).

Minutes from the January meeting The January meeting minutes were approved with three corrections as noted by Messrs. Miller and Watkins.

Treasurer's report:

INCOME: \$2135 (banquet [partial] \$1650; membership \$485

EXPENSES: \$5251.54 (banquet \$4886.58; website \$59.85; newsletter \$162.52; misc. \$42.59

CALENDAR:

- 20 March 2011: / DuPont Cadillacs presentation at Winterthur
- 11 April 2011: Desmond Hotel brunch; Marty Watkins
- 21 May 2011: **TENTATIVE** Faulkner Cadillac dealer show
- 11 June 2011: **TENTATIVE** Delaware Cadillac
- 26 June 2011: Brunch at the Chesterbrook Embassy Suites; Don Miller
- 16 July 2011: Dover Air Base run; Don Miller
- 10 August 2011: Grand National at Columbus, OH

13-14 August 2011: New Hope car show; Paul Lang
 5 September 2011: Duryea Day, Boyertown Park; Bob Dare
2015 driving tour to be coordinated by Mike Zimmermann
MEMBERSHIP: See above! Total 249 170 members 79 Aux. 38 members not paid yet will send reminders.

SUNSHINE: Joann Walter's mother passed away, Roger McDermott not doing well

WEB MASTER REPORT: (none)

NEW BUSINESS: Toni Rothman brought up about printing treasures report in February Goddess in full not just income & expenses. This should **ONLY** be done once a year in February according to the by-laws

50-50 was won by Ed McGettigan

Motion to adjourn Marty Watkins, 2nd Don Miller

Minutes respectfully submitted by Secretary: Al Cowling

VALLEY FORGE REGION CADILLAC / LASALLE CLUB

P. O. Box 637

SOUTHEASTERN PA 19399

FIRST CLASS MAIL

GO GREEN!

Help the VFR go green and get *The Goddess* electronically! You'll save paper, resources, and energy—plus you get each and every issue in **color!** Contact John Barry at jdrbarry@comcast.net to make the change and give the green light to the electronic version.



NEXT MEETING: 15 MARCH 2011
DEADLINE FOR SUBMISSIONS FOR APRIL 2011 ISSUE: 24 MARCH 2011



YIKES! It's March already!!? I'm not even close to ready for the show season! Where's the closest car wash? I need a detailing appointment! Hand me that bucket of Rust-Eze Bumper Ointment! Gimme 25 gallons of premium! How soon can I get my oil changed? **WHO THE ‡#&^†*\$§% IS IN CHARGE AROUND HERE ANYHOW?**

IN THIS ISSUE:

- **The Cadillacs (and lone LaSalle) of DuPont: pre-view: a special monthly meeting and presentation**
- **Upcoming spring brunch**
- **Cadillacs at Atlantic City: the 2011 show/auction**
 - **Friday evening at the Taj Mahal**
 - **Saturday on the Convention Center show floor**



Happy St. Patrick's Day
(...think spring...)

