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May / June 2024



# VALLEY FORGE REGION CADILLAC & LASALLE CLUB

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***The Goddess*** is the bi-monthly publication of the Valley Forge Region of the Cadillac & LaSalle Club

<https://vfrclc.org/goddess.html>

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The Valley Forge Region meetings are held the third Tuesday of the month at the Desmond Hotel in Malvern, PA at 7:30pm. If you can't be there in person, the meeting is available via this **NEW** Zoom at the following link:

### Join New Zoom Meeting:

<https://us02web.zoom.us/j/87022741627?pwd=S3R5TUVJaDl6Nm41bmJSVkJNiUjZlYQTo9>

**Meeting ID:** 870 2274 1627

**Passcode:** 538638

One tap mobile - tap one of the links below to join via cell phone:  
+19292056099,,87022741627#,,,,\*538638# US (New York)

OR, Dial-in by your location:

- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)



Greetings. Spring has arrived! Local and CLC Regional events are scheduled! VFR kicked off the season with the Nickett Collection and luncheon on Sunday April 21<sup>st</sup>. Details and lots of photos are in this issue. CCNJ held their Spring Show at State Line Lookout at Palisades Park on Sunday, April 28<sup>th</sup>. Potomac Region's show at Sport Cadillac is on Sunday May 5<sup>th</sup>.

I hope whoever is going to the CLC GN is registered by now. If not, you have a few days left before late fees are applied. It promises to be a wonderful week, with 2 hotels fully book and hundreds of cars registered to be on the show field.

Joe Puleo is once again hosting a car show, garage tour and lunch at his amazing garage for The Antique Motoring Club of Monmouth County (AMCOMC) and the RRRCLC on Saturday June 22nd. Rain date is August 3<sup>rd</sup>. CLC members from all Regions are invited. Free admission to all AMCOMC and CLC members. Coffee and pastries for breakfast, pizza, and pasta for lunch. Entertainment by the great Bob Marino. I am sure donations toward expenses will be appreciated. Bring your antique/classic car. Parking for 200 cars. Trailer parking available. More details are in the attached flyer on page 24.

The April issue of *The Self-Starter* contains highlights from the CLC National Winter Board Meeting, including club financials, and **changes to judging criteria and procedures** that go into effect at this year's GN in Gettysburg. Please review Bill Anderson's article carefully as you prepare your car (s) for the GN.

CLC announced the availability of a long-awaited book, "*Cadillac 1970-1979: An Era of American Automotive Opulence*". This can be pre-ordered online at [store.cadillaclasalleclub.org](http://store.cadillaclasalleclub.org) or by mailing the pre-order form on page 25. Pre-ordered books can be picked up at the Grand National in Gettysburg, saving shipping cost and sales tax. Dr. Robert Newbrough will be at the GN to sign your book!



CLC and non-CLC events planned throughout our region are outlined on page 5 of the *May Goddess* and posted on the VFR website. Robert, Mike Marchese, and I will update regularly. Let Robert or me know of any changes or additions. We look forward to seeing you!

- ◆ The **CLC Northeast Inter-Region Meet and Show** is scheduled for **Sat-Sun Sept. 21-22** at the **AACA Museum**. We will have a group tour of the museum, the behind-the-scenes tour and group dinner on Saturday, and the car show on Sunday with lunch available from a local deli. More details to come.
- ◆ The **Peddler's Village show** Co-hosted by the Philadelphia Region LCOC will be held on **Sunday September 29<sup>th</sup>**; rain date is **Saturday, October 19<sup>th</sup>**. In addition to the LCOC, there may be one or two additional clubs participating in 2024! Stay tuned.
- ◆ **RRR** just finalized their annual show at **Gold Coast Cadillac** for **Sunday, October 13<sup>th</sup>**.
- ◆ VFR plans to participate as a club in several well-known regional events, including Das Awksch Fesch in Macungie, Hagley Museum, New Hope, Doylestown at Dusk, and others. Dates of these shows are on the club calendar. Make plans to join fellow VFR members at these shows.
- ◆ Other social gatherings, cruise-ins and shows in conjunction with local regions/ chapters of CLC, AACA, LCOC... Let us know if you have any ideas/ suggestions!

Your Director,

*Michael Stinson*

*The car hobby is not about our cars; it's about people; our cars are merely a catalyst for cultivating relationships.*



# VFR MEETING NEWS

Our April meeting covered the usual topics but the most discussed item was the social gathering at Scott and November Nickett's home. A great deal of planning was needed for the gathering of over 150 people and 70+ show cars. Thank you Michael for heading up the very successful event. Read Michael's story all about the event on **page 13**. This is the time of year to dust off the cars and get out to some local events. There are a number of car shows in May and June with many featuring Cadillacs listed in the calendar.

*Save the date for these upcoming VFR club events:*

- ◆ Cadillac & LaSalle Club Grand National in Gettysburg, PA **June 10<sup>th</sup> - 15<sup>th</sup>**
- ◆ The **CLC Northeast Inter-Region Meet and Show** is scheduled for **Sat-Sun Sept. 21-22** at the **AACA Museum**.
- ◆ We are looking at Sunday **September 29<sup>th</sup>** for the Valley Forge Car Show at Peddler's Village in Lahaska, PA. Once again we will co-host the show with the Lincoln & Continental Owners Club. Watch for the show flyer to be posted in a future *Goddess*.
- ◆ The Pennsauken Country Club has been reserved for the **Valley Forge Fall Banquet for November 17, 2024**. Come out and help celebrate 49 years of the Valley Forge Region.

Please note there is a **NEW ZOOM link** for the monthly meeting. See details below:

***A reminder: VFR holds its meetings the 3rd Tuesday of the month at 7:30pm***

***at the Desmond Hotel in Malvern, PA***

***If you are unable to attend in person, all VFR club meetings***

***are available via NEW Zoom from the following link:***

**Join Zoom Meeting:**

<https://us02web.zoom.us/j/87022741627?pwd=S3R5TUVJaDl6Nm41bmJSVknNiUjZlYQTo9>

**Meeting ID:** 870 2274 1627

**Passcode:** 538638

One tap mobile - tap one of the links below to join via cell phone:  
+19292056099,,87022741627#,,,,\*538638# US (New York)

OR, Dial-in by your location:

- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)

# ***Car Show Calendar***

## **May**

- 4<sup>th</sup> Del Classics Car Show Delcastle Technical HS. 1417 Newport Road, Wilmington, DE
- 4<sup>th</sup> Car & Craft Show 2201 E. Main St., Millville, NJ 9-2
- 5<sup>th</sup> Potomac Region CLC Sport Cadillac 3101 Automobile Blvd. Silver Spring, MD 9-3
- 11<sup>th</sup> East Penn Modifiers Car Club, Landis Super Market, 2685 County Line Rd, Telford, PA 9-2
- 15<sup>th</sup> Hilltop Drive-in Cruise Night, 2910 E. High Street, Pottstown, PA 5 - 9
- 18<sup>th</sup> Buick, Olds, Pontiac & Cadillac Car Show 900 Lawrence Dr. West Chester, PA 9-2
- 18<sup>th</sup> Voorhees Police Foundation Car Show 2400 Voorhees Town Center, Voorhees, NJ 11-3
- 18<sup>th</sup> HCCP Annual Spring Meet & Flea Market 9-3 Linvilla Orchards Media, PA
- 25<sup>th</sup> Pottstown Classic Car Club, Norco Fire Co. 144 W. Schuylkill Rd, Pottstown, PA 10 – 2
- 25<sup>th</sup> Union Lodge, 10<sup>th</sup> Annual Car Show, 201 Washington St, Birdsboro, PA 9 – 2:30
- 25<sup>th</sup> Top Dead Center Cruise Nights, Main St., Exton, PA 5 – 8
- 25<sup>th</sup> Collingswood May Fair Car Show Haddon Ave Collingswood, NJ 10—4

## **June**

- 1<sup>st</sup> Mount Holly, NJ 20th Annual Car Show Enter High Street/Washington Street 10-4
- 1<sup>st</sup> Conshohocken Car Show Check-in at 1100 Fayette St, Conshohocken, PA 9-4
- 2<sup>nd</sup> HCCP, State Street Media Car show, Rain 9-3
- 9<sup>th</sup> Nanticoke Lenni-Lenape Pow Wow Car Show Salem County Fairgrounds Woodstown NJ 10-3
- 10<sup>th</sup> - 15<sup>th</sup> Cadillac & LaSalle Club Grand National in Gettysburg, PA**
- 15<sup>th</sup> Chariots of Fire, Pre-Father's Day, Morgantown, 10 – 3
- 22<sup>nd</sup> Puleo Car Collection 2670 Allaire Rd. Wall, NJ 9-2
- 22<sup>nd</sup> Pottstown Classic Car Club, Norco Fire Co. 144 W. Schuylkill Rd, Pottstown, PA 10 – 2
- 29<sup>th</sup> Poor Bastards 13<sup>th</sup> Car Show, Goshen Hoppen Park. East Greenville, PA 9 – 3
- 30<sup>th</sup> Mario's Pizza Cruise In, 31 Marchwood Rd, Marchwood shopping Ctr, Exton, PA 12-4

## **July**

- 4<sup>th</sup> Silver Diner 4th of July Breakfast Show 2131 Route 38 CITY: Cherry Hill, NJ 8-12
- 7<sup>th</sup> Run with the Angles Car Show, 194 N. Main St, Dublin, PA 7 – 3
- 14<sup>th</sup> Elkins Chevrolet All GM Car Show 401 Route 73 Marlton NJ 9—3
- 27<sup>th</sup> Gloucester 4H Fair Car Show 275 Bridgeton Pike, Mullica Hill NJ 12 — 5



**VFR Website Statistics (courtesy Webmaster Jeff Hansen):**

**For March 17 to April 17 = 28 Days** 61 website visitors (or 2.18 per day). This compares to 94 visitors (3.36 per day) over the previous period mid-February to mid-March.

Top countries where our visitors are from: USA (50), China (3), Canada, Germany, UK (2) each, Ivory Coast & Sweden with 1 visitor each

most popular pages:  
1) Home page, then **The Goddess**  
Online Calendar  
Join Us  
President’s Message

Current News  
Our Friends  
2023 Interregional Meet  
Officers and Directors  
10)Our Cars

Number of people downloading an issue of **The Goddess** directly from our website in March : 6

**Treasurer’s**

**March**

**2024**

**Report From  
John Wood**

| INCOME                      |            | EXPENSES                    |       |
|-----------------------------|------------|-----------------------------|-------|
| Membership                  | \$60.00    | Trophies for Inter-regional | \$251 |
| Nickett Event Registrations | \$1,480    | Banquet deposit             | \$250 |
| Net for March               | \$978.78   |                             |       |
| Net for 2024                | \$2,291.57 |                             |       |
|                             |            | Total                       | \$501 |



# IN CLC NATIONAL NEWS



**The long awaited Cadillac & LaSalle Club Grand National in Gettysburg PA is only a few weeks away! If you still haven’t registered its not too late. Sign up here: <https://cadillaclasalleclub.org/gn2024/>**

Planned events include: Monday Driving Tour, Separate tours to large car collections, shopping venues, available shuttle to local attractions, 11th Annual Gathering of the Cadillac Queens, Hobby related seminars, Welcome Reception followed by the CLC Museum & Research Center Auction, Judging Seminar, open CLC town hall meeting at night, FREE photo booth, Judges’ and Tabulators’ Breakfast, car judging, tours, “Cars Under the Stars “ Plus the Awards Banquet! A Cadillac & LaSalle Club event not to be missed.

*If you would like to have your car featured in the next Goddess, just email me.*



## My “New” 2001 Seville SLS 4 Door Sedan

By Steve Flinn

I was on my way to the Greater Pittsburgh International airport on a fall afternoon in 2008. As I merged onto the highway ramp and started picking up speed, I never knew what hit me. My windshield blew up like it was shot with a bazooka and I was covered in white dust. I slowly pulled over to the berm half in shock and realized what happened when I saw a dead deer and her blood spread across the hood of my silver Scion XB.

As I went to the hospital in an ambulance and my poor car with over \$10,000 worth of engine, cosmetic, and audio-video customization headed to the auto body shop on a flatbed, I knew I would be without a car for a while. I soon got the bad news that my beloved show car could be in the shop for at least a month.



My first thought was to start looking to rent a car but as I drove past our local Cadillac dealer in my wife’s Buick the next day, I thought I would just stop by their used car lot to see if anything caught my eye. The salesman said I stopped in at exactly the right time (of course!). They just got in a nice used 2001 SLS “Seville Luxury Sedan ” on a trade that was being inspected and detailed and I could look at it before it was even shown on the lot.



When I saw the beautiful pearl white car (white diamond in Cadillac terms) in their garage that looked

impeccable with only 31,000 miles, low mileage for a seven-year-old car. I agreed with the salesman, I was at the right place at the right time. My wife was not a fan of buying another car. I told her we could use the car until my ride was repaired, then we could resell the Cadillac and get a good resale value since it was low mileage and in excellent condition. When I also told her the expense of renting a car for a month since I did not have rental coverage on my auto policy, she was sold too, and we bought it before it was even listed for sale.

When I cruised in town or on the highway in my “new” 2001 SLS Cadillac, I felt like I was driving on a cloud. It was the best-riding car I had ever owned, and I have owned a lot of cars in the last 35 years. When I picked up my daily driver from the autobody shop several weeks later, my wife never mentioned that it was now time to resell the Cadillac and I certainly never brought up the subject.

It was garage-kept its first 12 years, but after I bought the 1977 Avanti II three years ago, I moved that into the garage and the Cadillac was relegated to the driveway. I do secure a cover over it in the winter and deploy window shades at all times to protect the interior from the sun. I have kept the car stock for the most part, but I did add after-market chrome wheels, side pillar chrome accents, and color-coordinated window vent-shades.

I have never had any problems with the Cadillac, and this past summer marked the first time I had to put tires on it since I have only driven it 3,000 miles in the 15 years I've owned it. I call it my "Sunday Go To Meet" car, a saying I learned from Jed Clampett of Beverly Hillbillies fame. I still get it inspected every year where I bought it at the Cadillac dealership and they always joke on how I only put a couple hundred miles on it since the last time I got it inspected.



I usually enter the car in a show or two each summer. This past summer, I planned a weekend getaway to Hershey Park with our two kids. I saw an announcement that there was the CLC Inter-regional meet at the AACA Museum in Hershey the same weekend. Since I was already going to be in Hershey, I decided to register for the meet and drive my Cadillac the 240 miles from Pittsburgh and enter it in the show.

Everyone I met from the Cadillac LaSalle Club was very hospitable and the highlight of the weekend was when my name was called because my Cadillac won second place in its class. I also got a

plaque for traveling the most miles with my car to attend the show. Hopefully, I will still be entering my Cadillac in shows fifteen years from now.





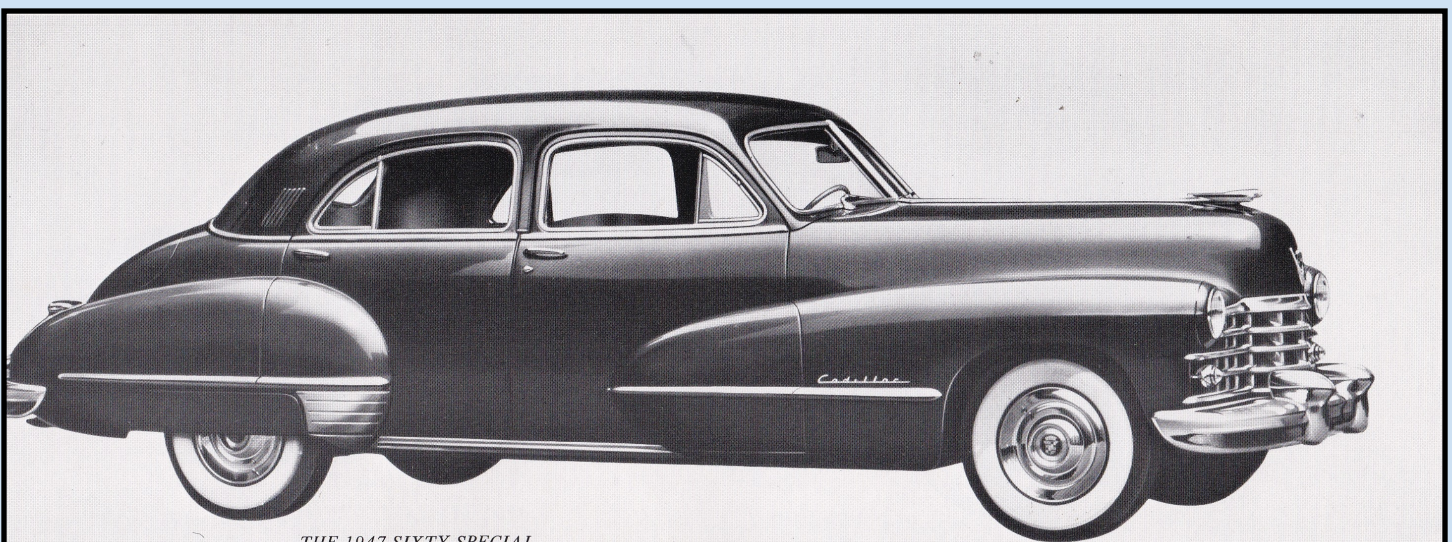
*In May of 1947, a half-dozen selected Cadillac executives were personally handed copies of a hand-printed and hand-bound book with a plain blue cover:*

## ***CONFIDENTIAL - For Your Eyes Only***

**Cadillac Motor Division**

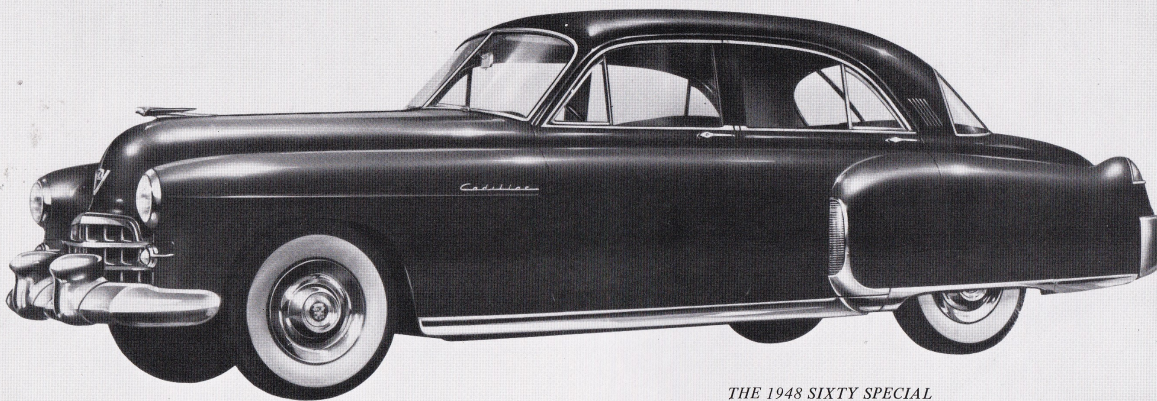
**An Engineering Report, April 1947**

In accordance with Cadillac tradition, our plan for the foreseeable future will continue to be based on the policy of making - and keeping - Cadillac the finest automobile it is practicable to produce. The 1948 models will be our first post-war cars with complexly new body styling. The 1948 chassis will also incorporate numerous refinements. Extensive changes in mechanical units will be introduced with the 1949 models. Under development is a completely new design Cadillac engine which will be used to power all 1949 Cadillac cars. This new engine represents Cadillac's greatest engineering achievement in more than 30 years. Intensive engineering work is also being carried out in the development of the torque converter type automatic transmission. Important details of these new designs will be found in the pages of this brochure covering mechanical details.



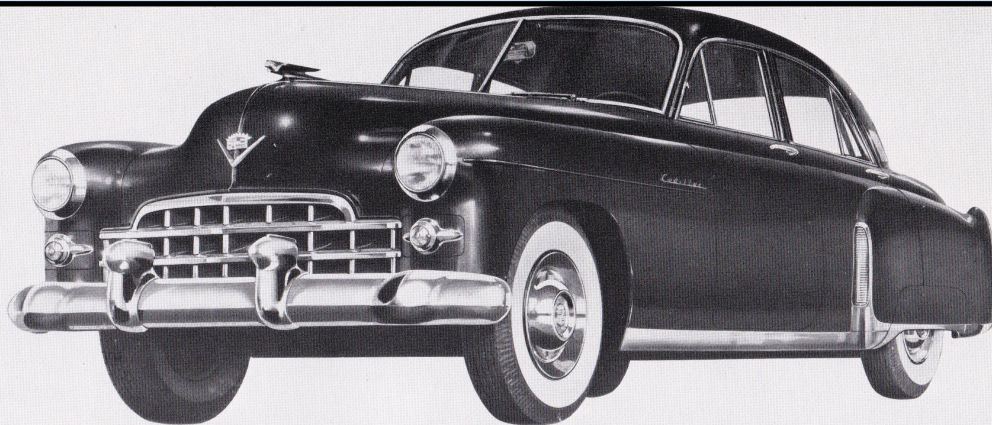
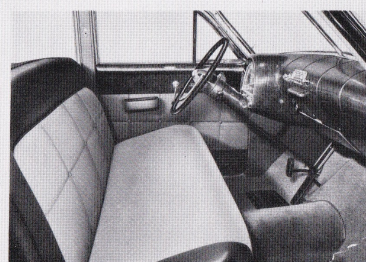
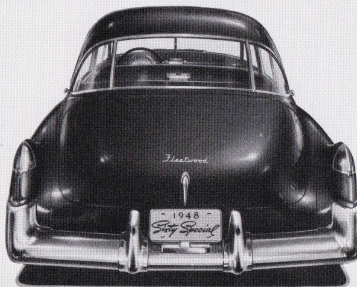
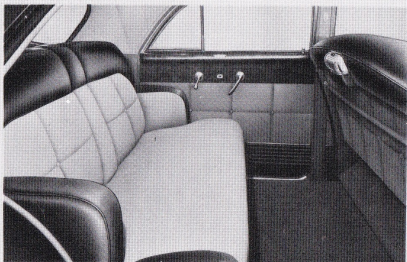
*THE 1947 SIXTY SPECIAL*

*The present 1947 Sixty Special carries Cadillac styling to the highest degree yet achieved in any Cadillac model so far presented to the public. It represents a refinement of the same basic pre-war chassis and body design followed for many years. The Sixty Special body is mounted on a 133" wheelbase chassis.*



THE 1948 SIXTY SPECIAL

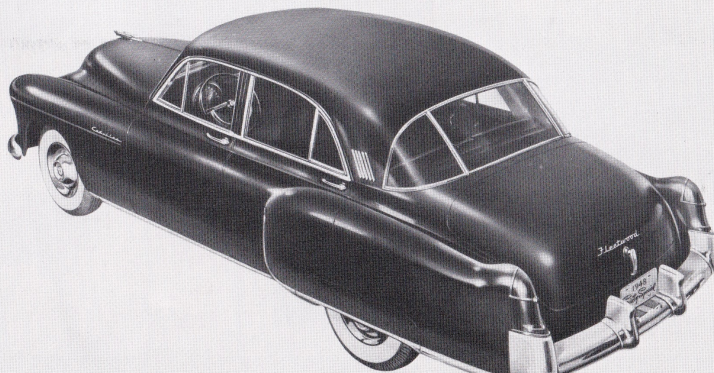
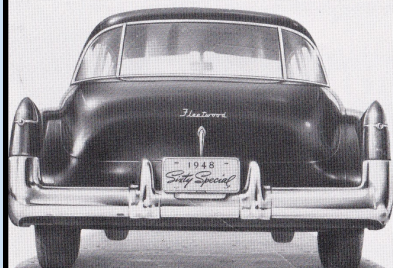
The 1948 Cadillac Sixty Special denotes a distinctly modern expression in exterior styling. Mounted on a 133" wheelbase chassis, it has longer, lower lines that flow smoothly from head lamp to tail light. It is much more massive in appearance with curved windshield and greater glass area front, sides and rear. Details of design are shown on the following pages.



ADVANCED STYLING FEATURES EVERY VISUAL FEATURE OF THE NEW 1948 CADILLAC

Viewed from any angle, the Cadillac Sixty Special, portrayed on these pages, presents a new, advanced approach to motor car styling. The low hood line, new radiator grille and front fenders emphasize the pleasing body lines that flow gracefully into the "fin" type rear fenders. Broader, lower lines from front to rear accentuate over-all length from bumper to bumper. Rear deck of the Sixty Special, here illustrated, has been designed to give even greater

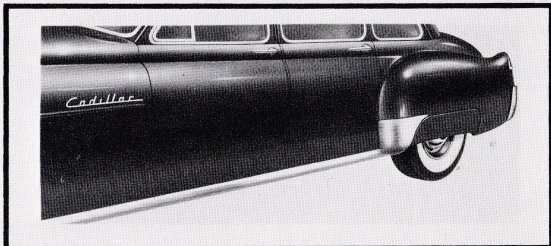
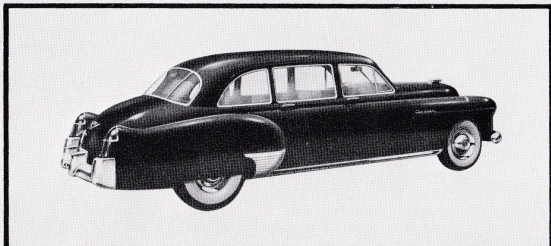
sweep to further emphasize length. The new curved glass windshield provides better vision as do also the side and rear windows, all of which have been increased in size. Except for its extra long rear trunk deck and rear window the 1948 Sixty Special is similar in general contour to the 61 and 62 models.

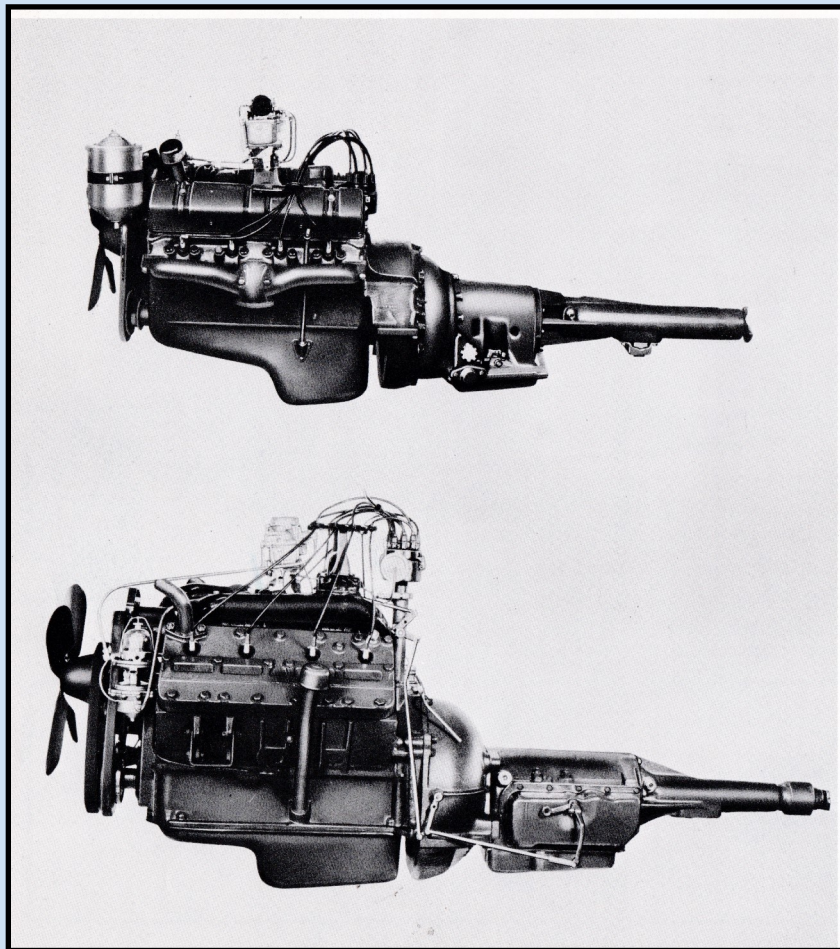




THE 1949 FLEETWOOD "75" SERIES

*With the introduction of 1949 models, Cadillac will present, for the first time in ten years, an entirely new design Fleetwood "75" series. Lower in over-all height compared with previous models, body lines flow in a full, unbroken sweep from the new low hood line to massive rear fenders. This model has been engineered to economically make use of most of the major 1949 series 61 and 62 body and sheet metal components. Running boards have been completely eliminated from sight. Lower body sides, with larger glass area, enhances the appearance while contributing better vision for driver and passengers. Interiors will provide increased roominess and will lack no detail contributing to convenience and comfort. A wide selection of choice fabrics will be made available for upholstery and trim.*





**NEW OVERHEAD VALVE DESIGN—  
A FURTHER CONTRIBUTION TO MAXIMUM  
ENGINE EFFICIENCY**

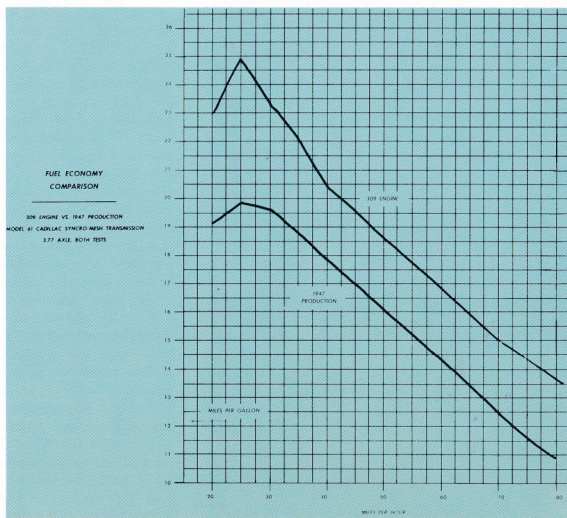
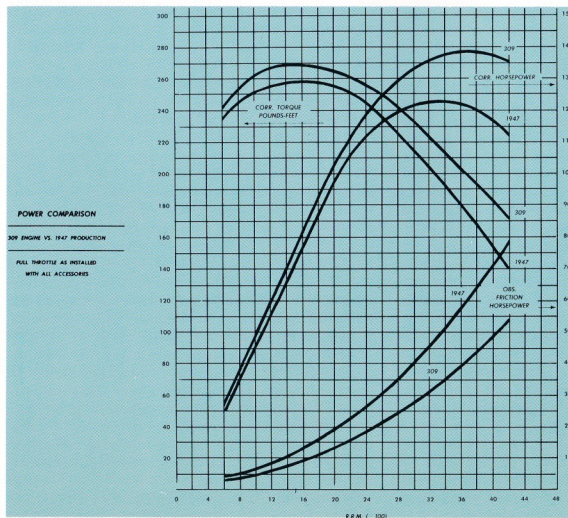
The two diagrams at the right show the new overhead valve combustion chamber of the "309" Cadillac engine compared to the "L" head chamber now in use. The new overhead valve chamber has been designed by Cadillac engineers to retain the detonation control advantages of the present "L" head chamber, yet to obtain, also, the advantages of increased power output and combustion efficiency by means of a new, compact overhead valve construction. Cadillac overhead valve mechanism is also lighter in weight than the mechanism now used in the "L" head design. Valves will be actuated by new Cadillac design hydraulic lifters to give quiet, efficient operation.

**THE 1949 CADILLAC ENGINE IS . . .  
SMALLER, LIGHTER, MORE POWERFUL  
EASIER ON FUEL**

At the left are shown straight side views of both the 1948 and the 1949 engines. These illustrations, as all comparative mechanical photographs throughout these pages, are to the same scale, thus showing the exact relative sizes of the two engines. Although smaller in nearly every dimension and more economical of fuel, the '49 "309" engine develops approximately 11 percent greater horsepower than its famous 346 cubic-inch predecessor without increase in engine speed. The cylinder bore has been increased from 3½ to 3¾ inches; the stroke reduced from 4½ to 3½ inches. Over-all weight is approximately 200 pounds below and length 5 inches less than the 1948 engine.

**POWER IS UP—  
FRICTION AND FUEL CONSUMPTION  
ARE DOWN**

Contributing to increased power output of the "309" engine is the reduction in frictional losses as previously explained, plus an increased compression ratio with better "volumetric efficiency." This latter expression refers simply to the ability of the engine to "breathe" more freely by means of reduced restriction through the induction system. Not only do the advantages outlined result in greater power output with less fuel consumption, but also in greatly improved low-speed torque ability—the ability of the engine to pull in the lower speed ranges on hills and in heavy going. The chart shows the relative performance of the new 309 cubic inch displacement engine as compared to its 346 cubic inch displacement predecessor.



## The Nickett Collection Meet and Lunch By Michael Stinson, VFR Director

It was conceived innocently enough... Last August, VFR member Scott Nickett casually mentioned to me that he and his wife November would be open to hosting a club event at their beautiful, 32-acre property in Doylestown to display his fabulous collection. I was thrilled, having seen a few of his cars at AACA, CLC, or LCOC events. I knew how beautiful their property is, since I store my cars there. I excitedly agreed that VFR would organize the event. We planned it in late Fall and announced the event in January. Scott asked to include local regions of AACA and LCOC, as well as CLC. "Sure," I said, thinking that it's Scott's house and collection; he can invite whoever he wants.

Initially, I thought we *might* get 40-50 people, 20-30 cars. When Scott (not me!) expanded it to include multiple regions of AACA, LCOC and other clubs, the estimate quickly increased to 80-120 people/40-60 cars. The final tally was **156 guests and 74 collector cars** displayed on Scott's beautiful grounds! Scott's cars are truly extraordinary; all are fully restored, and include two 1959 Cadillacs, a 1957 Mercury Turnpike Cruiser, 1960 Pontiac Bonneville, two 1960 Lincoln Mark IIIs, multiple Imperials and Dodges from the 50s, and two Ford Fairlanes. We enjoyed a hearty lunch of baked lasagna and salad from Altomonte's Italian Market in Doylestown and presented "top ten people's choice awards to the owners of the most popular cars in attendance (excluding Scott's; he has too many awards already!). Enjoy photos of the eye candy below and the next few pages all courtesy of Michael Marchese and Russ Candell.







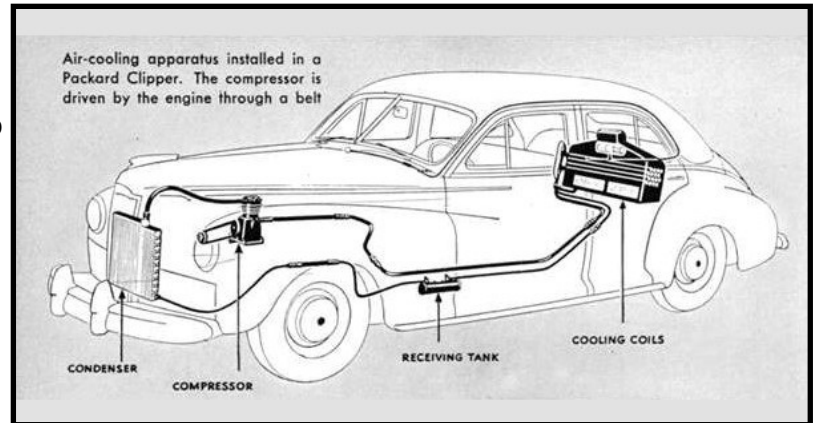






Now that the summer weather is nearly upon us, **Let's Talk Air Conditioning!**

Though air conditioning is an ordinary feature on all modern vehicles, this wasn't always the case. In 1939, Packard became the first automobile manufacturer to have an air conditioning unit installed in its cars as an option. Known as the "weather conditioner", customers were able to order the conversion which was completed by a company known as Bishop and Babcock Co. Although this product was marketed well, it was not commercially successful and was discontinued after 1941.



By 1947, after World War II, independent manufacturers began installing aftermarket air conditioning units in all makes of cars. These often came with a large price tag. There were cheaper cooling options such as the car cooler also known as the swamp cooler. These became especially popular in areas with low humidity. These products were powered through the car's cigarette lighter and operated with water or ice and a fan.

Automotive air conditioning, as we now know it today, was first implemented on Cadillac vehicles for the 1953 model year. The then-all-new Frigidaire system was available as either a factory option or as a dealer-installed extra. The option cost over \$600 in 1953, equivalent to nearly \$6,000 in today's dollars. In 1954, both Pontiac and Nash became the first two companies to fit their air conditioning units in the front of the car, rather than the back. The system developed by Nash, known as "All-Weather Eye" combined both a heater and air conditioner into one in-dash system. This set the standard that most manufacturers have still followed this day. By the mid-1950s, seven more carmakers listed air conditioning in their automobiles as an option.

**Cadillac**  
**AIR CONDITIONER**  
**Field Installation Kits**

FOR COOLER, QUIETER,  
DUST-FREE, POLLEN-FREE,  
DRAFT-FREE  
HOT WEATHER DRIVING.

The amazing ability of the NEW Cadillac Air Conditioner to keep the interior of 1953 Cadillacs cool, dehumidified and dust-free, regardless of how hot the weather, has resulted in unprecedented demand for these units. To help meet this demand the Factory has made available field installation kits for 1953 Series cars. The Cadillac Air Conditioner is NOT AVAILABLE FOR CADILLAC CARS PRIOR TO THE 1953 SERIES.

Each field installation kit includes all of the necessary parts with the exception of the liquid refrigerant, Freon 12. Complete instructions with illustrations and templates are also in each package.

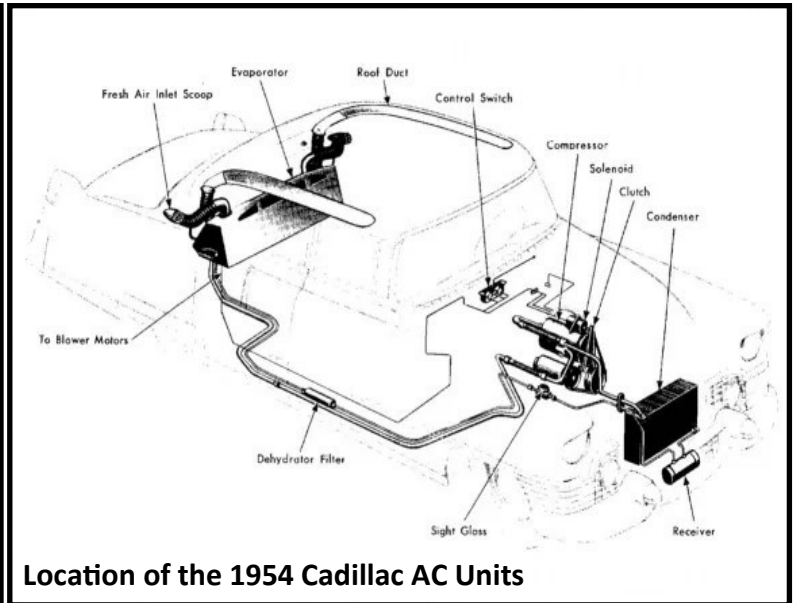
While installation of the Cadillac Air Conditioner can be made without special tools, it is essential that the service tools announced in General Service Letter #796-A of December 15, 1952 be available to check the operation of the Air Conditioner after it is installed. What's more, these tools are required for

servicing the Cadillac Air Conditioner regardless of whether it is a factory or field installed unit.

You can help keep Cadillac owners the most comfortable motorists in the world (and turn a cool profit in the process), by having a supply of Cadillac Air Conditioner field installation kits on hand for ready installation. Note that there are four packages designed for application to the various 1953 Series. Dealers should order from their Distributor. Distributors should order from the factory. (This item will not be stocked at the Oakland warehouse.)

| Part Number | Model Application |
|-------------|-------------------|
| 146 0883    | 1953-6019         |
| 146 0884    | 1953-6219         |
| 146 0885    | 1953-6237, 37D    |
| 146 0886    | 1953-7523, 33     |

Cadillac sedans of the 1950s with air conditioning had fresh air intake vents in the back behind the vehicles' C-pillars, mounted on the rear deck lid. Air was inducted through the vents by fans mounted inside the trunk, where it would then be cooled and dehydrated by the evaporator. For distribution, Cadillac models equipped with the A/C feature routed the air to a vent mounted on the vehicle's ceiling just above the rear seats, but this posed somewhat of a problem, since the tube used for this function obstructed rearward visibility. Cadillac was able to circumvent this issue by constructing the tube out of clear Plexiglas, which helped maintain a safe field of view out of the rear of the vehicle. However, one of the issues with the roof-mounted seat vents was their tendency to produce condensation, which sometimes dripped onto passengers in the back seat.

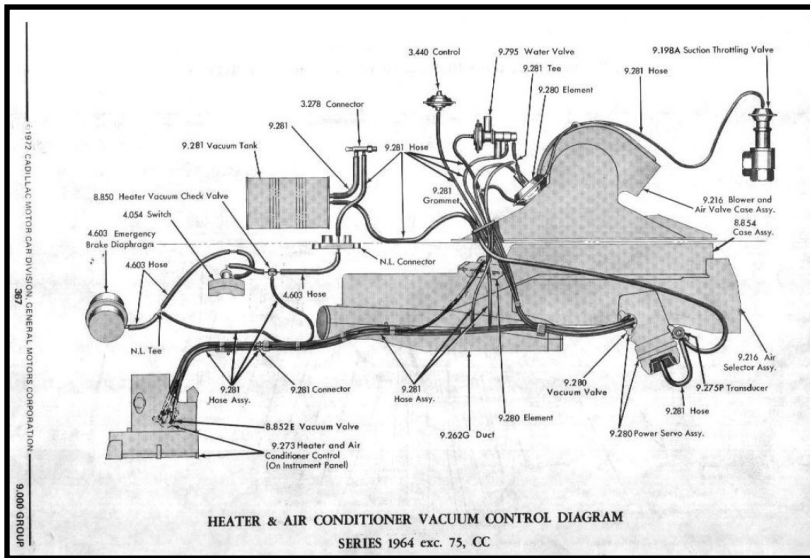


**Location of the 1954 Cadillac AC Units**



Eventually, GM's Harrison Radiator Division created a design that allowed engineers to move the air conditioning systems into the engine compartment. This change not only freed up space in the trunk, but also allowed the controls to be moved into an area where they would be readily accessible by the driver. The 1956 Cadillac Eldorado Brougham was the first vehicle to offer an air conditioning system as standard equipment rather than as an option. At \$13,074, the production Brougham came with every option and power accessory imaginable as standard equipment, including power brakes, power steering, air conditioning, powered memory seat, power windows and venti panes, power door locks, cruise control, automatic headlight dimmer, remote trunk opener/closer, dual passenger heating, and standard air suspension, among others.

The first fully automatic automotive air conditioning system was introduced by Cadillac in 1964. "Comfort Control" allowed air to be channeled forward into the heater core achieving a greater degree of interior climate regulation. Comfort Control mixed hot and cold air to allow air to be delivered at a specific temperature via a dial on the dashboard, similar to how today's automatic climate control systems function.



This vacuum operated system heating/cooling system was challenging to service and was modified by GM part way through the 1964 model year. You may find the Comfort Control systems in some 1964 Cadillacs altered with newer air conditioning components.

By 1969, over half of all new cars sold in the U.S. were equipped with optional air conditioning. In the 1970s both Cadillac and Lincoln advertised air condition as standard equipment. In 1980, 72 percent of all new cars had air-conditioning and by 1990, 94 percent of cars had it. What was once a very expensive

option with limited availability is now standard an all modern vehicles.

NEW FROM GENERAL MOTORS ...

# FOUR-SEASON

## CAR CLIMATE CONTROL!

**GENTLY WARMED OR COOLED AIR** in spring. Look better, feel better—excess humidity is removed.

**COOLED "WASHED" AIR** through hot summer days keeps clothes and car interiors cleaner.

**TEMPERED AIR** during unpractical, also fall weather. Noise, insects and blowing dust are closed out, too.

**SNUG COMFORT** in winter. Let outside temperatures drop. You and your family relax in a flood of cozy warmth.

**Cruise in ideal comfort every hour you drive, every day of the year!** On hot summer days ... Harrison four-season climate control quickly cools and conditions the air to your individual comfort. Biting cold winter days—wonderful warmth flows evenly over you and your passengers. Spring and fall—you vary temperatures as you like ... enjoy conditioned air with excess humidity, dust and dirt removed. Puffin is no longer a problem. Even your nerves and your heart take it easier with this revolutionary new four-season climate control. You and your family just sit back and relax in closed-window quiet. See your Chevrolet, Pontiac, Buick or Cadillac dealer for a DEMONSTRATION DRIVE today!

**GM HARRISON**

FOR THE FINEST IN AIR CONDITIONING AND HEATING EQUIPMENT, SEE YOUR CHEVROLET, PONTIAC, BUICK/OLDSMOBILE OR CADILLAC DEALER.

HARRISON RADIATOR DIVISION, GENERAL MOTORS CORPORATION, LOCKPORT, NEW YORK

**IT'S EASY TO BE A WEATHERMAN IN A NEW CADILLAC!**

Or weatherwoman, as the case may be. For with the exclusive new Comfort Control, which combines heating and air conditioning in a single unit, the interior weather never changes. Even humidity is under perfect control. This system, now available as an extra-cost option, actually anticipates outside conditions and adjusts for them before they occur. All in all, the Cadillac for 1964 is more than a hundred ways new. It has amazing new agility and responsiveness. Its ride is smooth and quiet as never before. And its luxury and styling are the finest of all time. Arrange a date with this new Cadillac soon. It's more tempting than ever—and just wait till you drive it!

Cadillac Motor Car Division • General Motors Corporation

***This Just In! Here is an invitation for Valley Forge members from the New Jersey Region of the AACA***



On Saturday, **May 18**, 2024, Antique Automobile Road Trip to Dave Markel's Car Museums – in Skippack, PA:

Gerald Rader has arranged to set up a visit to David Markel's ever growing collection of motor vehicles and display facilities. Mr. Rader will be our tour guide for this, our fourth visit. We will be seeing an additional collection not observed during the three previous trips as well as some collections that have been added to over the past two years, as well as a new building housing some old classics. We will see special cars and motorcycles from the 1910's through the 1980's. The vehicles include American and European sports, racers, and classic cars and motorcycles, including AACA and Concours d'Elegance veterans.

The tour has been scheduled for Saturday, May 18, 2024. The cost is \$25.00 per person for the tour and is limited to 40 people, with a minimum of 20 tourists required. If interested, please contact Abraham Platt as soon as possible at (732) 752-6341 or via email at [abemplatt@aol.com](mailto:abemplatt@aol.com). I need to determine whether we have enough tourists to proceed with this tour and how many attendees we can expect. **Please let Abraham Platt know by Thursday, May 2nd if you are planning to attend.**

Please drive your antique vehicle, if possible, to enhance your touring experience. Please depart your starting location in plenty of time to arrive at the meeting location by 9:30 - 9:45 AM. We will meet Mr. Rader at the Wawa located at 4121 West Skippack Pike, Schwenksville, PA 19473. Once assembled, we will proceed to the first building to start the tour at 10:00 AM. The narrated tour takes around 4 to 5 hours or more with a break for lunch at an appropriate point in the tour. This is a Rain or Shine event. Please note that there are approximately 8 restaurants in the immediate area of the collection buildings. Thank you for your interest and participation. Day of event call my mobile phone (732) 433-5319. If you get separated or are lost call Gerald Rader for directions at (610) 613-2766.

Abraham Platt, (732) 433-5319 Event Chair NJAACA





# Cadillac & LaSalle Club Potomac Region Caddie Chronicle April 2024



## 32nd Annual Dealer Show and Automobilia Auction Special Display: 1953 General Motors Motorama Reunion



**Sunday, May 5, 2024**  
**Rain Date: Sunday, May 19, 2024**

**Car Registration:**  
**9:00 am – 12:00 pm**  
**Car Show Hours:**  
**9:00 am – 3:00 pm**  
**Awards presented at 3:00 pm**

**Sport Cadillac**  
**3101 Automobile Blvd.**  
**Silver Spring, MD**  
**301-800-7827**

### LOCAL DIRECTIONS:

#### From Tysons Corner (I-495/I-270)

- Take I-495 N / Capital Beltway N
- Keep left to get onto I-270 N/Dwight D Eisenhower Hwy N
- At Exit 9A-B, head right on the ramp for I-370 toward Metro Station
- Keep straight to get onto MD-200 E/Intercounty Connector E
- At Exit 17, head right on the ramp toward Briggs Chaney Rd.
- Turn right onto Briggs Chaney Rd., then immediately turn right onto Automobile Blvd.

#### From Baltimore (I-95)

- Take I-95 S
- At Exit 31B, head on the ramp right and follow signs for MD-200 W
- At Exit 17, take ramp right and follow signs for Briggs Chaney Rd.
- Bear right onto Briggs Chaney Rd.
- Turn left onto Automobile Blvd.

#### From Greenbelt (I-495/I-95)

- Take I-495 N / I-95 N
- Keep right to stay on I-95 N
- At Exit 31-32-33, head right on the ramp for MD-200 W/Intercounty Connector W toward Konterra Dr.
- At Exit 17, head on the ramp right and follow signs for Briggs Chaney Rd.
- Bear right onto Briggs Chaney Rd.
- Turn left onto Automobile Blvd.



**Visit us on the web!**

[www.clcpotomacregion.org](http://www.clcpotomacregion.org)

Hosted by:



# 18th Spring BOPC Car Show

All Buicks, Oldsmobiles, Pontiacs and Cadillacs of all years and conditions welcome!



**May 18, 2024 9 am to 2 pm**  
**on site registration 9-12**  
**Fair Weather Only**

Residents of West Goshen are welcome to bring their classic car (any make or model) for display only, no charge

**West Goshen Community Park**  
**900 Lawrence Drive**  
**West Chester PA 19380**  
 (near ICE LINE and ARC of Chester County)

Dash Plaques  
 Door Prizes

Drinks and Snacks available for purchase to support the ARC Food also nearby at Ice Line (or bring your own lunch)

**50/50 raffle benefitting Friends of West Goshen Parks**

**Featuring National Hurst/Olds Day!**



**Don Glover, Hurst Engineer, Scheduled to Appear with Hurst Display**



Awards by popular vote for:

- Best of Show
- Best Buick 1st & 2nd
- Best Oldsmobile 1st & 2nd
- Best Pontiac 1st & 2nd
- Best Cadillac 1st & 2nd
- Best Hurst/ Olds
- Best Rod/ Modified/Custom
- Oldest Car
- Long Distance Award (driven)

Questions: Tom 302-740-2454 or Hugh 610-692-3845 or [www.delvaloldsclub.com](http://www.delvaloldsclub.com) or [dvocinfo@yahoo.com](mailto:dvocinfo@yahoo.com)

Pre-registration form: \$15.00 due by 5/11/2024 (Pre-reg is non-refundable if show is on, \$20.00 Day of Show)

Name: \_\_\_\_\_ Phone# \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Car Info: Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

Email \_\_\_\_\_

Return form with payment, check made to Delaware Valley Oldsmobile Club to:  
 Bill Fiske DVOC, PO Box 898, Hockessin DE 19707

DVOC or any of its sponsors are not liable for any injuries, illnesses or damages while attending this event. A fire extinguisher is required per show car.

NO ALCOHOL PERMITTED



# 45th Annual General Motors on Display



Cadillac



LaSalle

**SPONSORED BY THE KEYSTONE STATE CHAPTER, PONTIAC-OAKLAND CLUB INTERNATIONAL**

## EXHIBITION OF GENERAL MOTORS CARS, TRUCKS, COMMERCIAL VEHICLES, & FLEA MARKET FOR GENERAL MOTORS PARTS

**LOCATION** - Macungie Memorial Park (home of Das Awkscht Fescht), Rt. 100, center of Macungie, Pa.

**DATE/TIME** - **Sunday, June 2, 2024 (Rain or Shine) Registration 9:00 am -12:00 Noon**

**CLASSES** - The show is open to all General Motors cars and trucks.  
**Cars will be parked in the order they arrive, special requests will be considered**

**AWARDS** - No judging or trophies. High quality dash plaques for the first 100 registered vehicles excluding cars for sale. Door prizes will be awarded by drawing.

**VENDORS** - Flea market featuring General Motors parts and literature.

**FOR SALE** - For Sale signs are not permitted on the show field. Vehicles for sale will be the same price as show vehicles and parked in the Car Corral

**FOOD** - Coffee, donuts, and a hot breakfast will be available in the park until 11 AM. A variety of hot and cold lunch items will be served after 11 AM.

**MUSIC** - A variety of music will be provided by our DJ.

**INFO** - Tom Wright, 61 Elmar Circle, Royersford PA 19468  
Phone: (610)587-3468 Email: [tommyjw22@yahoo.com](mailto:tommyjw22@yahoo.com)

**REGISTER** - Show vehicles \$15.00 pre-registered, \$20.00 day of show. Cars for Sale same price\_ Flea market spaces 20'x20' \$15.00 pre-registered, \$20.00 day of show. Vendors must furnish tables.

**Pre-registration deadline is May 24, 2024 Keep the top and send the registration form only**

**You can also pre-register on-line at <http://www.kscpoci.org>**

### GENERAL MOTORS ON DISPLAY - PRE-REGISTRATION Form

DEADLINE: Detach and return by May 24, 2024      SEND Checks/Money Order or pre-register on-line  
PAYABLE TO: Keystone State Chapter P.O.C.I.      MAIL TO: Sandra Kemp, 1603 S. Main St., Bechtelsville PA  
ENCLOSE: \$15.00 per vehicle, \$20.00 per 20'x20 vendor space      19505

NAME \_\_\_\_\_ E-mail \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

YEAR \_\_\_\_ CAR MAKE \_\_\_\_\_

MODEL \_\_\_\_\_ BODY STYLE \_\_\_\_\_

SHOW CARS (ABOVE) \_\_\_\_ @ \$15.00 CARS FOR SALE \_\_\_\_ @ \$15.00 FLEA MARKET SPACES \_\_\_\_ @ \$20.00

TOTAL ENCLOSED \$ \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

*By signing you are stating that you will not hold the Keystone State Chapter P.O.C.I. responsible for personal injury, property damage, or other liability*

*kdb*



*From our friends in the Raritan River Region CLC:*

## **We need 1950's cars for the Gala at the State Theatre in New Brunswick, NJ**

My wife Robyn works at the State Theatre in New Brunswick. Knowing my connection to classic cars they asked Robyn if our club would be interested in displaying cars from the 1950's. This is for their annual Gala on Saturday, June 8th featuring Jay Leno!



*These are the specifics:* We officially do need 3-5 cars (1950s era) for the June 8 Gala event to be parked in front of the theatre. Here are the details:

- Saturday, June 8
- Cars needed 4pm-8pm
- Uncovered, but can be roped off if necessary
- Owners may stay with their cars throughout the event if they aren't comfortable leaving them unattended (we would have one security guard available to keep eyes on them as well)
- I can list participants/car club as a DeVille sponsor, which will be posted on our website, in the digital Spotlight Journal, and on signage throughout the event

This does not include attendance of the show. Here is the event link: <https://www.stnj.org/support-us/fundraising-events/gala-2024> Tickets can be purchased here: <https://www.stnj.org/events/detail/jay-leno>

*We need to know the interest in this event immediately as I will need to offer this to other clubs if we do not have 5 interested participants. Please send me a note of interest along with a photo of your car if you are interested.*

[tedmandalakis@comcast.net](mailto:tedmandalakis@comcast.net). 732 547-5525

***Thank you and Happy Motoring! Ted***



ANTIQUÉ MOTORING CLUB OF MONMOUTH COUNTY  
*and the*  
 RARITAN RIVER REGION – CADILLAC & LaSALLE CLUB (RRRCLC)  
*proudly co-host*

## THE PULEO COLLECTION CAR SHOW & GARAGE TOUR



SATURDAY, JUNE 22, 2024  
 9:00 AM – 2:00 PM  
 2670 ALLAIRE ROAD, WALL, NJ 07719  
 (Rain Date August 3, 2024)

***FREE ADMISSION TO AMCOMC AND CLC MEMBERS***

*Coffee and pastries for breakfast, pizza and pasta for lunch*

*Entertainment by the great Bob Marino*

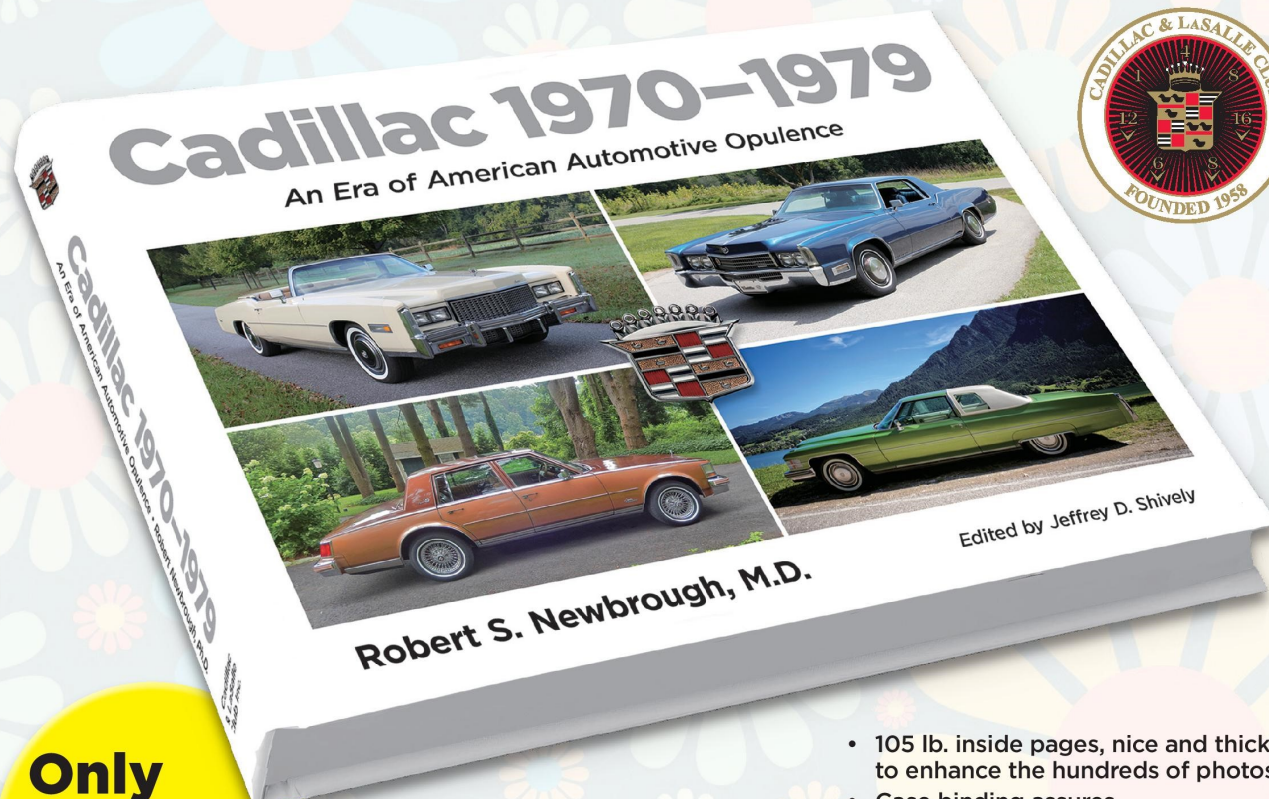
***Bring your antique/classic car. Parking for 200 cars. Trailer parking available.***

QUESTIONS OR FOR MORE INFORMATION PLEASE CONTACT JOE PULEO AT (908) 963-2063

This event is co-hosted by the Antique Motoring Club of Monmouth County (d/b/a "AMCOMC", "Organization"). "Attendee" assumes all responsibility for all related risks, dangers, and hazards, and agrees that "Organization" is not responsible for any injury, damage, or cost caused by or to "Attendee" with respect to any person or property. All property losses, including damage to private property, vehicles, and/or personal injuries are the sole responsibility of "Attendee". Submissions of claims for insurance reimbursement must be submitted by "Attendee" under their own personal or vehicular policy(ies). Any vehicle utilized is required to be insured and registered on the day of the event.

**You've been waiting decades for it...  
It picks up where Roy Schneider left off...**

# And now, it's almost here!



**Only \$99.95 U.S.**  
Plus applicable state sales taxes, shipping and handling\*

- Definitive account of all Cadillacs of the entire 1970s decade
- Oversized, 12x9-inch coffee table hardcover book with full-color dust jacket
- 388 pages, all in full color

- 105 lb. inside pages, nice and thick to enhance the hundreds of photos
- Case binding assures durability for decades to come
- Limited run; don't hesitate and be disappointed when the books sell out, and they will!



**\*SHIPPING/HANDLING PER BOOK**  
United States ....\$12.99 Media Mail  
Canada and Mexico .....\$62 U.S.  
All other countries .....\$93 U.S.

**Dr. Rob Newbrough is scheduled to appear at the Grand National in Gettysburg to sign copies! Preorder and pick up your signed copy at the GN—shipping charges and sales taxes will be waived.**

Order at [bit.ly/clcstore](http://bit.ly/clcstore). Or, return this form with your check payable to the Cadillac & LaSalle Club or credit card info to: GM Club Apparel, 58757 Van Dyke Rd., Unit 131, Washington, MI 48094-9407.



If paying by credit card, enter information here  
15- or 16-digit account number

Expiration date (MM/YY)

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CVV2 (three or four-digit number on back of card)

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Billing ZIP code (U.S. only)

Name as it appears on card

Signature

# Now Available Valley Forge Region Merchandise!

Each Piece in the Valley Forge Collection will have the Cadillac & LaSalle Club - Valley Forge Region Distinctive Logo

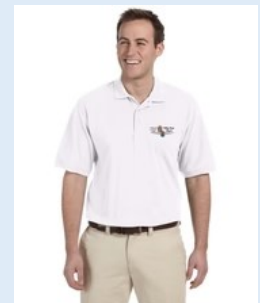


*Standout from the Crowd with your Valley Forge Embordered Merchandise*

All items are available online, just follow this link:

<https://gmclubapparel.com/collections/clc-cadillac-lasalle-club-valley-forge-region>

There are many items to choose from, here are just a few examples:



Let Them Know You're a Valley Forge Member Use Code CLC15 and Receive a 15% Discount on all Orders

DECALS NOT INCLUDED.



SEVILLE With a 300-hp Northstar engine, Performance Algorithm Shifting, and StabiliTrak 2.0, the Seville STS doesn't need any more endorsements; it's already the Official Pace Car of Le Mans. But like the Cadillac Northstar LMP race car, it always needs another great driver. Call 1.800.333.4CAD or visit [cadillac.com](http://cadillac.com).

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THE FUSION OF DESIGN  
& TECHNOLOGY.